

### Rubric for Book Talk #3: Book Trailer

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Criteria	Excellent 4	Average 3	Below Average 2	Review Rubric 1
Included the author, title, and genre.	You included all three.	You included two items.	You included one item.	
Shared general plot, conflict, and character information.	You shared interesting, necessary details without sharing secrets!	You shared mostly interesting and necessary details without sharing secrets!	You either shared too much or too little.	
Flowed well and made sense.	The trailer flowed smoothly from start to finish.	The trailer mostly flowed well. I didn't understand some of your choices.	The trailer was choppy and/or confusing.	
Chose appropriate trailer template; matched book's mood.	The template fit the story's plot and mood well.	The template somewhat fit the story's plot and mood.	The template did not fit the story's plot and mood.	
Incorporated effective images and text.	All of your visuals and text made sense and worked well together.	Most of your visuals and text made sense and worked together.	Some of your choices of visuals and text were confusing.	
Included appropriate credits.	You shared appropriate information in your credits.	You shared mostly appropriate information in your credits.	You are missing information in your credits.	
Responsibility	You came to class prepared, ready to share your trailer, thus meeting the deadline you chose.	-----	-----	

Total score: \_\_\_\_\_ / 28 points